

Simply Organic *MealSolutions*®



Help Shoppers Answer the Question... What's for Dinner?

Simply Organic's MealSolution® Center allows you to maximize selection and increase velocity by collectively merchandising seasoning mix packets in one eye-catching display.

Stores which have had the display for a year or more are reporting packet unit sales gains of 45.9% vs. category growth of 7.6%.*

We recommend merchandising on the side of an endcap in the dry grocery section.

(* SPINSScan data 52 weeks ending 2/18/12)



ITEM #	DESCRIPTION	DIMENSIONS	WEIGHT
D001247	MealSolutions® Center 24 ct Free Standing*	63"H x 15.75"D x 21"L	30 lbs
D001248	MealSolutions® Center 24 ct affixed	53"H x 7.5"D x 21"L	20 lbs
D001249	MealSolutions® Center 8 ct affixed	20.5"H x 7.5"D x 21"L	8 lbs
D001250	SnackSolutions® Center 8 ct affixed	20.5"H x 7.5"D x 21"L	8 lbs

* stands 10" off the ground

- Displays are free with qualified purchase
- Product must be ordered separately
- Order displays direct through your Customer Service Representative (1-800-669-3275)

- Power wings attach to a 17" or 19" lozier shelf; no tools necessary for assembly/attachment.
- Display pegs and price holders are included with the display.
- If ordering more than 5 displays at one time, please call for lead times.



Simply healthy living.
Simply great taste.



1%
of sales funds organic
farming and education.

MealSolutions® – 24 count (Best Sellers)

TIER	POSITION	RANK	ITEM #	DESCRIPTION
1	1	1	18533	Southwest Taco Sng Mix
1	2	8	18959	Spicy Taco Sng Mix
1	3	12	18534	Fish Taco Sng Mix
1	4	15	18744	Enchilada Sng Mix
2	1	2	18535	Fajita Sng Mix
2	2	25	18745	Mole Sauce Mix
2	3	3	18542	Sweet Basil Pesto Sauce Mix
2	4	4	18544	Alfredo Sauce Mix
3	1	18	18543	Rsted Garlic Spg Sauce Mix
3	2	23	15710	Italian Herb Spg Sauce Mix
3	3	22	15712	Tomato Basil Spg Sauce Mix
3	4	9	18539	Brown Gravy Mix
4	1	14	18956	Vegetarian Brown Gravy Mix
4	2	10	18545	Rstd Turkey Gravy Mix
4	3	11	18540	Rstd Chicken Gravy Mix
4	4	13	18541	Mushroom Sauce Mix
5	1	17	18957	Hollandaise Sauce Mix
5	2	20	15701	Dirty Rice Sng Mix
5	3	19	15702	Jambalaya Sng Mix
5	4	21	15703	Gumbo Base Sng Mix
6	1	24	15700	Black Beans Sng Mix
6	2	7	18537	Spicy Chili Sng Mix
6	3	5	18536	Veggie Chili Sng Mix
6	4	6	18538	Sloppy Joe Sng Mix

MealSolutions® – 24 count (Spring/Summer)

TIER	POSITION	RANK	ITEM #	DESCRIPTION
1	1	15	18744	Enchilada Sng Mix
1	2	15	18744	Enchilada Sng Mix
1	3	25	18745	Mole Sauce Mix
1	4	25	18745	Mole Sauce Mix
2	1	1	18533	Southwest Taco Sng Mix
2	2	1	18533	Southwest Taco Sng Mix
2	3	2	18535	Fajita Sng Mix
2	4	2	18535	Fajita Sng Mix
3	1	8	18959	Spicy Taco Sng Mix
3	2	8	18959	Spicy Taco Sng Mix
3	3	12	18534	Fish Taco Sng Mix
3	4	12	18534	Fish Taco Sng Mix
4	1	4	18544	Alfredo Sauce Mix
4	2	4	18544	Alfredo Sauce Mix
4	3	3	18542	Sweet Basil Pesto Sauce Mix
4	4	3	18542	Sweet Basil Pesto Sauce Mix
5	1	18	18543	Rsted Garlic Spg Sauce Mix
5	2	18	18543	Rsted Garlic Spg Sauce Mix
5	3	27	15711	Garden Veggie Spgh Sauce Mix
5	4	27	15711	Garden Veggie Spgh Sauce Mix
6	1	23	15710	Italian Herb Spgh Sauce Mix
6	2	23	15710	Italian Herb Spgh Sauce Mix
6	3	22	15712	Tomato Basil Spgh Sauce Mix
6	4	22	15712	Tomato Basil Spgh Sauce Mix

MealSolutions® – 24 count (Fall/Winter)

TIER	POSITION	RANK	ITEM #	DESCRIPTION
1	1	9	18539	Brown Gravy Mix
1	2	9	18539	Brown Gravy Mix
1	3	10	18545	Rstd Turkey Gravy Mix
1	4	10	18545	Rstd Turkey Gravy Mix
2	1	13	18541	Mushroom Sauce Mix
2	2	13	18541	Mushroom Sauce Mix
2	3	14	18956	Vegetarian Brown Gravy Mix
2	4	14	18956	Vegetarian Brown Gravy Mix
3	1	21	15702	Gumbo Base Sng Mix
3	2	21	15702	Gumbo Base Sng Mix
3	3	19	15703	Jambalaya Sng Mix
3	4	19	15703	Jambalaya Sng Mix
4	1	5	18536	Vegetarian Chili Sng Mix
4	2	5	18536	Vegetarian Chili Sng Mix
4	3	6	18538	Sloppy Joe Sng Mix
4	4	6	18538	Sloppy Joe Sng Mix
5	1	7	18537	Spicy Chili Sng Mix
5	2	7	18537	Spicy Chili Sng Mix
5	3	16	18958	Mild Chili Sng Mix
5	4	16	18958	Mild Chili Sng Mix
6	1	Seasonal	18667	Mulling Spice
6	2	Seasonal	18667	Mulling Spice
6	3	Seasonal	18667	Mulling Spice
6	4	Seasonal	18667	Mulling Spice

SnackSolutions® – 8 count (Dips)

TIER	POSITION	RANK	ITEM #	DESCRIPTION
1	1	6	15714	Chipotle Black Bean Dip Mix
1	2	4	18843	Creamy Dill Dip Mix
1	3	1	18841	French Onion Dip Mix
1	4	8	15716	Fruit Dip Mix
2	1	2	18842	Guacamole Mix
2	2	3	18840	Ranch Dip Mix
2	3	7	15713	Salsa Mix
2	4	5	15715	Spinach Dip Mix

MealSolutions® – 8 count (Dressings)

TIER	POSITION	RANK	ITEM #	DESCRIPTION
1	1	3	18835	Garlic Vinaigrette Dressing Mix
1	2	1	18831	Italian Dressing Mix
1	3	1	18831	Italian Dressing Mix
1	4	2	18833	Ranch Dressing Mix
2	1	2	18833	Ranch Dressing Mix
2	2	4	18836	Caesar Dressing Mix
2	3	New	18963	Orange Ginger Vin. Drsng. Mix
2	4	New	18961	Pineapple Cilantro Vin. Drsng. Mix