

# Holiday Baking Made Simple

Introducing 2 festive additions to the Simply Organic® Baking Mix family.



## These delicious holiday baking mixes capitalize on key consumer trends...

**Gluten Free** – The number of Americans diagnosed with celiac disease continues to rise year after year and diet is the only way to manage the condition. Our mixes are certified gluten-free by GFCO.

**Conscientious products** – Our baking mixes contain organic (healthy, good for “me”) and Fair Trade (good for the planet) ingredients to provide desserts consumers can feel totally good about.

**Home baked convenience** – These mixes require 2 ingredients and can be prepped in 5 minutes.

**Great taste** – These mixes don’t require oil, yet taste is never compromised as seasonal, aromatic spices meld to create irresistible festive treats.

**Affordable** – When these mixes are made with organic ingredients, the average cost is less than \$1.00 per serving; perfect for today’s cost conscience consumer.

**Clean & Simple** – These baking mixes have only 9 ingredients per mix, offer whole grain goodness and are low-fat as prepared. Vegan recipes are provided on every package.



Simply healthy living.  
Simply great taste.™



1%  
of sales funds organic  
farming and education

## Simply Organic® Baking Mixes – *Gluten Free & a whole lot more!*



### Simply Organic® Cranberry Bread Mix:

Organic brown rice flour, organic Fair Trade Certified™ cane sugar, xanthan gum, monocalcium phosphate, organic cinnamon, organic cornstarch, baking soda, sea salt, organic allspice.



### Simply Organic® Pumpkin Cake Mix:

Organic Fair Trade Certified™ cane sugar, organic brown rice flour, organic maple sugar granules, organic cinnamon, sea salt, xanthan gum, monocalcium phosphate, organic cornstarch, baking soda.



Stock all of our tempting baking mixes.

Pack Size	Description	Item UPC	Weight	MSRP
6 units/case	Cranberry Bread Mix - <i>New!</i>	0-89836-18942-4	10.0 oz.	\$5.49
6 units/case	Pumpkin Cake Mix - <i>New!</i>	0-89836-18943-1	11.6 oz.	\$5.49
6 units/case	Banana Bread Mix	0-89836-18933-2	10.0 oz.	\$5.49
6 units/case	Carrot Cake Mix	0-89836-18934-9	11.6 oz.	\$5.49
6 units/case	Chai Spice Scone Mix	0-89836-18935-6	10.0 oz.	\$5.49
6 units/case	Cocoa Brownie	0-89836-18940-0	13.0 oz.	\$5.49
6 units/case	Cocoa Cayenne Cupcake Mix	0-89836-18938-7	10.6 oz.	\$5.49
6 units/case	Devil's Food Cake Mix	0-89836-18944-8	11.6 oz.	\$5.49
6 units/case	Golden Vanilla Cake Mix	0-89836-18945-5	9.7 oz.	\$5.49
6 units/case	Pancake & Waffle Mix	0-89836-18941-7	16.0 oz.	\$5.49
6 units/case	Pizza Crust Mix	0-89836-18946-2	10.0 oz.	\$5.49
6 units/case	Spice Cookie Mix	0-89836-18947-9	11.3 oz.	\$5.49

### Our baking mixes are:

- Certified Organic by Quality Assurance International (QAI)
- Certified Kosher by Kosher Supervision of America (KSA)
- Certified Fair Trade by Fair Trade USA
- Certified gluten-free by Gluten Free Certification Organization (GFCO)
- Vegetarian/Vegan, as packaged
- Free of hydrolyzed vegetable protein, modified food starch, hydrogenated oils, or genetically engineered ingredients
- Non-ETO treated and non-irradiated