

Stock up on Cinnamon!



Cinnamon is **HOT** right now!

Not just one particular type of cinnamon – but several varieties. In order to meet your customers' needs – stock these 3 “Topselling” cinnamon varieties in your bulk sets.



Product Cinnamon, Korintje (3% oil), ORGANIC
Botanical Name: *Cinnamomum burmannii*
Package: 1 pound bulk bag
Item : #396
Origin: Indonesia

Description: This is our topselling bulk sku and with good reason. It's organic, has 3% volatile oil, and is warm & sweet. This is the cinnamon most of us are familiar with and accustomed to using in our kitchens for baking and cooking.

Unit sales – up 13% over the last 12 months



Product Cinnamon, Vietnamese (5% oil), ORGANIC
Botanical Name: *Cinnamomum loureirii*
Package: 1 pound bulk bag
Item : #2940
Origin: Vietnam

Description: Formally known as Saigon cinnamon, Vietnamese cinnamon is a special variety that is rebounding in popularity in the US following more than a 20-year absence. Compared to Korintje, Vietnamese cinnamon has a sweeter flavor and a deeper aroma due to an exceptionally high oil content (5% oil).

Note - Sante Magazine gave this particular cinnamon their “GOLD STAR” for the best cinnamon on the market!

Unit sales – up 51% over the last 12 months.



Product Cinnamon, Ceylon, FAIR TRADE CERTIFIED™, ORGANIC
Botanical Name: *Cinnamomum verum*
Package: 1 pound bulk bag
Item : #7006
Origin: Sri Lanka

Description: Ceylon cinnamon, also known as “True Cinnamon” is native to Sri Lanka. Lighter in color than Korintje, this organic, Fair Trade Certified cinnamon also has a milder, sweeter flavor than common cinnamon. Ceylon cinnamon is receiving a multitude of praise for its health value from celebrities such as Dr. Oz, Oprah and others.

Unit sales – up 66% over the last 12 months.

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