

CANNING is cool again!

Help Your Customers Maximize
their **SUMMER GARDENS**.



Stock Up on Flavorful Bulk Herbs & Spices for **CANNING**.

Goal

To encourage your customers to **STOCK UP** on **BULK** Spices for **CANNING**.

Promotion

To assist you with this in-store promotion, we recommend you stock-up on the following items:



Point of Purchase Material

Order one **IN-STORE FLYER** - "CANNING is COOL" (M524897). Set this on your Frontier Bulk display to encourage "Canning".

Order 25 copies of **SPICE SAVVY #21 "PICKLES A PLENTY"** (M524829)

Execution

Try offering a class at your store/co-op on "Canning Basics" to encourage new customers to give canning a try.

Description	Item #	UPC
Pickling Spice, Cert. Org.	#2901	0-89836-02901-0
Allspice, Whole, Cert. Org.	#2677	0-89836-02677-4
Caraway Seed, Whole, Cert. Org.	#2614	0-89836-02614-9
Celery Seed, Whole, Cert. Org.	#2700	0-89836-02700-9
Cinnamon, Chips, 1/4" Cert. Org.	#2888	0-89836-02888-4
Dill Seed, Whole, Cert. Org.	#2699	0-89836-02699-6
Mustard Seed, Brown Whole, Cert. Org.	#344	0-89836-00344-7
Mustard Seed, Yellow Whole, Cert. Org.	#343	0-89836-00343-0
Turmeric Root, Powder, Cert. Org.	#2604	0-89836-02604-0

