

# INTRODUCING AURA CACIA AROMATHERAPY STICKS



*Aromatherapy. On the Spot!*

*100% pure, therapeutic essential oils in a convenient,  
easy-to-use, roll-on applicator.*



*Aura Cacia products are 100% pure and contain no synthetic fragrances or colors.*

Aura Cacia ~ Norway, IA 52318 ~ 1-800-437-3301 ~ [www.auracacia.com](http://www.auracacia.com)

# WHY BUY AURA CACIA



## PURITY, GUARANTEED!

All Aura Cacia essential oils must pass a series of tests to ensure their authenticity, quality and purity.

These tests include optical rotation, specific gravity, refractive index and—the most sophisticated of the scientific evaluations—gas chromatography (GC)

testing. This in-house testing directed by Ph.D. biochemist, Denys Charles,

enables us to guarantee our customers 100% pure essential oils.

**EASY-TO-USE!** Aromatherapy Sticks are convenient, pre-blended aromatherapy products that are great for the novice or expert aromatherapist.

They are packaged in an easy-to-use roll-on applicator that's perfect for your pocket, purse, desk or car! It's natural therapy you can take anywhere!



**SELECTION!** Aura Cacia Aromatherapy Sticks are available in the four best-selling and most versatile

essential oils: Lavender, Eucalyptus, Peppermint and Tea Tree. Widely recognized among aromatherapy users for their therapeutic qualities, these oils provide your customers with the aromatherapy benefits they are seeking.



# AROMATHERAPY STICKS?

**NON-DRYING!** Unlike the competition, Aromatherapy Sticks are alcohol-free.

(Alcohol is often harsh and drying when used in skin care applications.)



We blend our 100% pure essential oils with skin-nourishing caprylic/capric triglycerides and jojoba oil to create a gentle, long-lasting roll-on. Caprylic/capric triglyceride (CCT) is a natural coconut oil-derived product that provides a very light and silky feel and leaves no greasy or sticky residues. CCT moisturizes the skin while the pure and natural jojoba oil adds protecting and balancing benefits.

## MERCHANDISING SOLUTIONS!

Merchandising Aura Cacia Aromatherapy Sticks is easy. Our convenient display cartons (containing six units each) may be merchandised directly on the shelf. Each Aromatherapy Stick hang carton may also be fitted to a clip strip or peg hook for even greater merchandising flexibility. We recommend these secondary placement locations: Soothing Lavender in sun-care/first-aid sections, Purifying Eucalyptus in cold care, Cleansing Tea Tree in first-aid/blemish-care sections and Cooling Peppermint in travel/headache-relief sections.



### Soothing Lavender Stick

UPC 0 51381 92101  
Dimensions: 3.5"W x 0.875"D x 3.5"H  
Display Case Dimensions: 3.5"W x 5.25"D x 4.5"H



### Cooling Peppermint Stick

UPC 0 51381 92103  
Dimensions: 3.5"W x 0.875"D x 3.5"H  
Display Case Dimensions: 3.5"W x 5.25"D x 4.5"H



### Purifying Eucalyptus Stick

UPC 051381 92102  
Dimensions: 3.5"W x 0.875"D x 3.5"H  
Display Case Dimensions: 3.5"W x 5.25"D x 4.5"H



### Cleansing Tea Tree Stick

UPC 0 51381 92104  
Dimensions: 3.5"W x 0.875"D x 3.5"H  
Display Case Dimensions: 3.5"W x 5.25"D x 4.5"H



## PUT YOUR TRUST IN AURA CACIA.

Aura Cacia prides itself on delivering truthful information to our consumers and adhering to the established regulations by the Food and Drug Administration. These regulations do not allow cosmetic products to make claims regarding specific affects on the body's structure or function.

The Food, Drug and Cosmetic Act defines cosmetics as articles intended to be applied to the human body for cleansing, beautifying, promoting attractiveness, or altering the appearance without affecting the body's structure or functions. Included in this definition are products such as skin creams, lotions, perfumes, lipsticks, fingernail polishes, eye and facial make-up preparations, shampoos, permanent waves, hair colors, toothpastes, deodorants, and any material intended for use as a component of a cosmetic product.

For more information on cosmetic labeling guidelines, please visit:

**[www.cfsan.fda.gov/~dms/cos-lab1.html](http://www.cfsan.fda.gov/~dms/cos-lab1.html)**



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