



## *Just the Essentials.*

*Aura Cacia offers six top-selling promotional displays to drive your essential oil sales.*

- 25 ct .5 oz Lavender
- 25 ct .5 oz Eucalyptus
- 25 ct .5 oz Peppermint
- 25 ct .5 oz Tea Tree
- 25 ct .5 oz Citrus
- 25 ct .5 oz Blends

- Aura Cacia's Essential Oils Displays have increased unit dollar sales by 42%\*
- Essential oils represent 53% of all aromatherapy sales\*
- Essential oils are growing 19% annually\*
- Aura Cacia offers 100% pure essential oils, purity tests include:  
Gas Chromatography, Refractive Index, Optical Rotation, Specific Gravity and Aroma Profile

\*SOURCE: SPINScan 2001

**Aura Cacia®**



*pure botanical essence*

*Contact your Aura Cacia customer service rep today 1.800.437.3301*

## Display Options

### 25ct .5 oz Lavender Display

25 units of lavender  
Item # 191762  
UPC 0-51381-91762-3  
Case Weight: 2.5 lbs  
Case Dimensions: 5.5"w x 3.25"h x 5.5"d  
Assembled Dimensions: 5.5"w x 7"h x 5.5"d

### 25ct .5 oz Eucalyptus Display

25 units of eucalyptus  
Item # 191801  
UPC 0-51381-91801-9  
Case Weight: 2.5 lbs  
Case Dimensions: 5.5"w x 3.25"h x 5.5"d  
Assembled Dimensions: 5.5"w x 7"h x 5.5"d

### 25ct .5 oz Tea Tree Display

25 units of tea tree  
Item # 191766  
UPC 0-51381-91766-1  
Case Weight: 2.5 lbs  
Case Dimensions: 5.5"w x 3.25"h x 5.5"d  
Assembled Dimensions: 5.5"w x 7"h x 5.5"d

### 25ct .5 oz Citrus Display

9 units of sweet orange, 8 units of lemon,  
8 units of grapefruit  
Item # 191765  
UPC 0-51381-91765-4  
Case Weight: 2.5 lbs  
Case Dimensions: 5.5"w x 3.25"h x 5.5"d  
Assembled Dimensions: 5.5"w x 7"h x 5.5"d

### 25ct .5 oz Peppermint Display

25 units of peppermint  
Item # 191813  
UPC 0-51381-91813-2  
Case Weight: 2.5 lbs  
Case Dimensions: 5.5"w x 3.25"h x 5.5"d  
Assembled Dimensions: 5.5"w x 7"h x 5.5"d

### 25ct .5 oz Blends Display

10 units lavender fields, 5 units tranquility,  
5 units euphoria, 5 units heart song  
Item # 191812  
UPC 0-51381-191812-5  
Case Weight: 2.5 lbs  
Case Dimensions: 5.5"w x 3.25"h x 5.5"d  
Assembled Dimensions: 5.5"w x 7"h x 5.5"d



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