

Organic Products Retailer

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Organic Products Retailer®

News & Information For Retailers of Organic & Earth-Friendly Food & Products

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N e w P r o d u c t s

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Baby Food Just Got Better

EMERYVILLE, CA—Plum Organics has introduced a new line of baby food that has become the premium organic brand in the nation for little ones. The JUST line of baby foods includes six single-fruit varieties of USDA Organic baby food made from 100 percent fruits with no added sugar, juice, colors or flavors. The current JUST varieties (MSRP \$1.19-\$1.29 per pouch; \$7.19-\$7.29 for 6-ct. box) are apples, peaches, bananas, pears, prunes and mangos. Reader Service #10 or Call (510) 225-4018

Outdoor Harmony for Your Relief

CEDAR SPRINGS, MI—Outdoor Harmony is a line of USDA Certified Organic Insect Repellent and Organic Bug Bite Relief. The Organic Insect Repellent (MSRP \$3.50, 1-oz.; \$8.50, 4-oz.) is safe for all ages, utilizes essential oils, does not contain citronella, is highly effective and smells great. The Organic Bug Bite Relief (MSRP \$5.50, .5-oz.) comes in a convenient roll-on and provides relief from bites, minor cuts, bruises and burns. Reader Service #11 or Call (616) 696-3865



First Organic Soups on the Way

TUALATIN, OR—Pacific Natural Foods has transformed the soup aisle with the first and only organic condensed soups on the market. The new line offers three modern updates of classic flavors: Organic Cream of Chicken, Organic Cream of Mushroom and Organic Cream of Celery. Made with pure, simple ingredients such as organic crème fraiche, the soups (MSRP \$2.49-\$2.99, 12-oz.) also contain no MSG, added flavors or sugars. Reader Service #12 or Call (503) 692-9666

Organic Skin Care From Hawaii

WAIALUA, HI—The Organic USDA Certified Kukui Oil has been used for centuries by Hawaiians and provides a natural relief for eczema, psoriasis and dry skin. It reduces appearance of aging by absorbing quickly into the skin and replacing lost lipids. One application of the Kukui Oil moisturizes the skin by 22 percent for up to three hours, allowing the skin to heal faster. The line includes oils (MSRP \$15-\$18.50), lotions (\$13-\$16) and creams (\$12-\$15). Reader Service #13 or Call (800) 367-6010



Sweet Soap for Sensitive Skin

BOWLING GREEN, FL—TheraNeem Organix Cleansing Bar for kids and babies contains 10 percent neem oil to gently soothe and nourish sensitive skin. With 93 percent total organic ingredients, this bar is scented with uplifting lavender/sweet orange and includes skin-nourishing oils like palm, jojoba, and shea butter—guaranteed to be a hit with the younger crowd. A 4-oz. bar retails for \$6.99. Reader Service #14 or Call (888) 989-6336



Organic Chocolate Delight

RED LODGE, MT—The King's Cupboard has introduced its Organic Cream Caramel Sauce, Organic Hot Fudge Sauce and Organic Double Chocolate Brownie Mix. These products are crafted from premium, all natural, certified 100 percent organic ingredients. The sauces retail at \$7.99 for a 7.2-oz. and 7.7-oz jar of fudge and caramel, respectively, while the brownie mix sells for \$9.99 for a 19.5-oz bag. Reader Service #15 or Call (800) 962-6555

Healthy Ice Cream From Stonyfield Farm

LONDON DERRY, NH—Like all Stonyfield products, Strawberry-licious ice cream and fat-free frozen yogurt are certified organic. The frozen yogurt, (MSRP \$3.99 per pint), available in fat-free, contains six live active cultures that enhance digestive and immune health. All Stonyfield ice creams and frozen yogurts are certified kosher and gluten-free as well. Reader Service #16 or Call (603) 437-4040



Pepper Fusion With Flavor

NORWAY, IA—Pepper Fusion takes pepper to a whole new level with four unique flavors, ranging from garlic pepper and lemon pepper to the more sophisticated cayenne pepper and chipotle pepper. The concept is to combine the sharp, hot flavor of whole organic peppercorns with a complimentary spice. Pepper Fusions (MSRP \$6.49, 1.76-oz.) are packaged in Frontier's adjustable grinder cap, which keeps the spices and peppercorns fresh and allows each user to select the grind he or she prefers. Reader Service #17 or Call (800) 669-3275

Hain Celestial Makes Organic Shortening

MELVILLE, NY—Hain Celestial Group has introduced a USDA Certified Organic and dairy-free shortening with butter flavor. Crafted from sustainably harvested organic palm oil, Spectrum Organic Shortening with Butter Flavor is never hydrogenated, unlike mass-market brands. The suggested retail price for 24-oz. is \$6.99. Reader Service #18 or Call (631) 730-2200



Eco Lips Organic Chocolate Lip Balm

CEDAR RAPIDS, IA—Eco Lips' new line of organic chocolate lip balms is based on three flavors from Dagoba chocolate's award winning chocolate bar collection. Made with Dagoba chocolate's organic cocoa powder, these USDA Certified Organic lips balms (MSRP \$3.49, .15-oz.) also contain moisturizing and soothing oils for healing protection. Reader Service #19 or Call (866) 326-5477

