

Organic Products Retailer

January/February 2009

Organic Products Retailer®

News & Information For Retailers of Organic & Earth-Friendly Food & Products

www.oprmagazine.com

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Change is
BREWING

ORGANIC COFFEE MEETS NEW
CONSUMER DEMANDS

Also Inside:
2009 Industry Forecast
Dairy Alternatives
Baby/Kid Friendly Alternatives
Appetizers

NDP Celebrates 15 Years With Sweepstakes

Natural Dairy Products Corporation (NDP, West Grove, PA), maker of grass-fed organic dairy products, is celebrating its 15th anniversary, and in honor of this event, has sponsored a sweepstakes. The winner will

receive \$1,500.

To register for the sweepstakes, log on to www.natural-by-nature.com and click on the Anniversary Sweepstakes button to enter the drawing. The Sweepstakes ends at 11:59:59 PM EST on June 30, 2009.

Frontier Launches New Website

Frontier Natural Products Co-op (Norway, IA) recently announced that it has completely renovated its corporate website at www.frontiercoop.com. The website has been updated with new graphical user interfaces, one-click entry points, drop-down menus and a new search function.

Users will also find a completely new format for Frontier product

information that should dramatically improve their ability to not just shop for a product, but to also learn more about sourcing and quality, seasoning tips and recipes. The new site offers a selection of more than 800 natural and organic recipes in a new, user-friendly format.

For more information, call (800) 669-3275 or visit www.frontiercoop.com.

Komal Herbals Expands Distribution

Komal Herbals (Sewickley, PA) announced that three distributors of natural and organic food products—Tree of Life, Nature's Best and UNFI Select Nutrition—have put Komal Herbal's line of all natural products on store shelves throughout the US.

Komal Herbals' Ayurvedic-inspired, all natural products include Kazana Super Nutrition Bars, gluten- and soy-free Kazana Super Nutrition Bars, Exotic Cashews and Praas Anti-Aging Herbal Tonic Preserve.

For more information, visit www.komalherbals.com.

UpS to Host 2009 Conference

The United Plant Savers (UpS), a non-profit organization dedicated to preserving, conserving and restoring native medicinal plants, will be hosting its 2009 conference "Planting The Future" at Herb Pharm's farm in Williams, OR, on Saturday, May 30, 2009.

Renowned herbalists from around the country will lead workshops on the 85-acre certified organic farm at the all-day event. This is the fourth time the educational symposium will be held at Herb Pharm's

farm, which is also a designated UpS Botanical Sanctuary.

Activities will include Plant Walks and workshops, all designed to educate on a wide range of issues affecting many vital American native plants. Each year this event attracts hundreds, UpS reported.

Additional details are available at (800) 348-4372 ext. 100, by visiting www.herb-pharm.com or contacting UpS directly at (802) 476-6467, or on the web at www.united-plantsavers.org.



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