

Organic Products Retailer

July 2010

Organic Products Retailer®

News & Information For Retailers of Organic & Earth-Friendly Food & Products

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2010 STELLAR ORGANIC AWARDS

RETAILERS NAME THEIR
BEST-SELLING
ORGANIC PRODUCTS

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aloe vera and macademia nut oil to hydrate; sweet almond oil as an emollient; coconut fatty acid, which is high in vitamin F, linoleic and linolenic acids, and makes for an excellent natural absorption base; and Aubrey's Preservative, which consists of citrus seed extract and vitamins A, C and E.

Organic Skincare/Cosmetics CoQ10 Enzyme Skin Care Collection from Avalon Organics

Studies show that coenzyme Q10 (CoQ10), a naturally occurring enzyme found in every living cell of the body, effectively counteracts free radical damage with its strong antioxidant properties. CoQ10 delivers optimal cellular renewal, while preventing the loss of collagen and elastin. These concentrated formulations replenish the skin's natural level of CoQ10, improving firmness and elasticity for smoother, younger looking skin. The Avalon Organics CoQ10 Enzyme Skin Care collection includes Facial Cleansing Gel, Facial Cleansing Milk, Perfecting Facial Toner, Wrinkle Defense Serum, Wrinkle Defense Crème, Wrinkle Defense Night Crème and Ultimate Firming Body Lotion.



Organic Dental Care

Triple Action Aloe Vera Toothpaste from Kiss My Face

Kiss My Face's Triple Action Aloe Vera Toothpaste whiteners with silica, cools with a mint freshness and contains CoQ10 to promote gum health, in addition to tea tree, herbal extract, olive leaf extract and certified organic aloe vera to heal and soothe. It is free of fluoride and sodium lauryl sulfate.



Organic Feminine Care

Natural Curved Panty Liners from Natracare

Natracare organic and natural curved panty liners are shaped for comfort and are totally biodegradable. The certified organic pure cotton cover provides the ultimate in softness for delicate skin, keeping it dry and irritation free. Like all Natracare pads and



liners, they are totally chlorine-free and never contain latex, plastic, perfume, super absorbent gels or any other kind of petroleum-based ingredients—better for you and the planet. Each pack contains 30 panty liners.

Organic Essential Oil/Aromatherapy

Lavender Oil from Aura Cacia
Aura Cacia travels to the source to ensure sustainability and rigorously tests every batch of lavender essential oil to guarantee that it's 100 percent pure *Lavandula angustifolia*. Lavender has a captivating floral-herbaceous aroma that combines well with many oils, including eucalyptus, peppermint, patchouli, citrus oils and more. Its perfectly balanced aroma provides an unmatched array of attributes—calming, relaxing, refreshing, toning and cleansing—making it the most popular oil in aromatherapy.



Organic Cereal/Breakfast

Flax Plus Flakes from Nature's Path

Start your day off right with a wholesome and delicious bowl of Nature's Path's organic, crispy whole grain Flax Plus Flakes. Its top selling multi-bran blend boasts five grams of fiber and contains omega-3 fatty acids. This cereal is part of the Nature's Path family of Flax Plus products, which includes cereals, granola bars and waffles.



Organic Baking Mix

Gluten Free All-Purpose Baking Flour from Bob's Red Mill

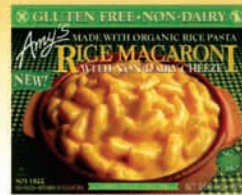
Bob's Red Mill Gluten Free All-Purpose Baking Flour was carefully balanced to create a flour blend that would work well in any application. The bean flours used in this blend increase the protein content and work together with the whole grain sorghum flour and starches to create baked goods that replicate a wheat-like texture. When used with xanthan gum and guar gum, the flour can create breads, rolls and biscuits to rival their wheat-based counterparts. The flour is also applicable in muffins, pancakes, cookies and more.



Organic Frozen Food

Vegan Rice Macaroni with Non-Dairy Cheeze from Amy's Kitchen

Macaroni and cheese is a favorite comfort food for both children and adults. Unfortunately, many people are not able



to tolerate gluten, dairy and soy. After years of recipe testing, Amy's Kitchen has found a delicious non-dairy cheeze to go with its tender organic rice pasta. This dish is so tasty that people will no longer have to miss out on their favorite "mac and cheese."

Organic Grains/Beans/Pasta

Organic BPA-free canned Eden Beans

Since 1968, Eden Foods has secured cream of the crop organic beans from American family farms. The beans are soaked overnight and skillfully cooked at Eden Foods' certified organic, kosher cannery, canned in bisphenol A-free cans since April 1999. The beans have no salt added with a bit of kombu sea vegetable and never any chemical additives. Vital soil produces the more nutritious, delicious beans.



Organic Sauce

Tomato Basil Pasta Sauce from Muir Glen

Good cooks know that great ingredients are the key to great food. Muir Glen® tomatoes are field grown and vine ripened under certified organic practices—no synthetic pesticides, no chemical fertilizers, just gorgeous tomatoes with true to nature taste. Muir Glen Pasta Sauces provide convenient, delicious choices that meet a variety of flavor expectations, such as the Tomato Basil Pasta Sauce featuring Muir Glen ripe and juicy tomatoes perfectly matched with organic sweet basil and complementary spices.



Organic Dressing/Marinade

Annie's Naturals Dressings

Annie's Naturals organic dressings are always created with the highest-quality ingredients and a commitment to delicious, lively flavors. Expeller-pressed oils, tangy balsamic or cider vinegar, fresh herbs and spices, and even a touch of honey are combined to make versatile vinaigrettes, which are refreshing on salad greens, or can be used as marinades and dipping sauces. With flavors inspired by culinary trends and ethnic ingredients, Annie's dressings transform healthy eating into a creative experience.

