



Experience Category Growth With Aura Cacia®!

#1 Brand – leader for over 25 years in aromatherapy bath and personal care products

Committed to Quality – industry-leading testing program allows us to guarantee that we are providing 100% pure essential oils - free of adulterants, extenders, solvents and synthetic compounds

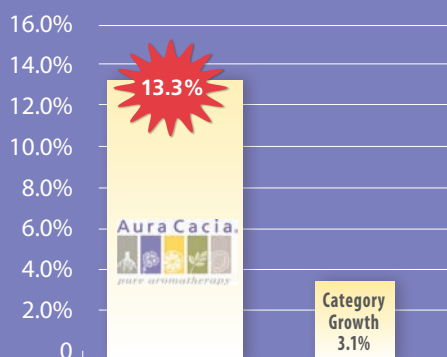
Ethical and Sustainable Sourcing – we strive to develop ethical-sourcing partnerships with a focus on sustainability

Committed to the Environment – we use recyclable packaging, minimize excess packaging, and utilize post-consumer recycled (PCR) materials when possible

Variety of Product Lines – including Certified Organic and Fair Trade products

Retail Support – consumer advertising, coupon programs and retailer training

Mainstream Category Growth*



*Source: Aromatherapy & Bath Category SPINS data 52 weeks ending 12.25.2010



Essential Oils • Body Washes • Mineral Bath Salts • Foam Baths
Body Scrubs • Bubble Baths • Shower Tablets